Deregulation is not, as the utility industries have already shown us, the greatest thing since sliced bread. De-reg sounds all good, but the truth is that de-reg means opening the door to overly strong market forces which don't care about such piddly things as individual freedoms. But, if we're Americans, that's what we care about most!

The media are most vulnerable of all industries to the excesses of de-reg. Collectively, the media are also the single most important tool we have to ensure that freedom is alive and well in America. A people that cherishes freedom must never surrender control of its voice to the Greedy White Men Who Would Eat Our Planet.